

WABEL

SEARCH • CONNECT • MEET

WABEL accelerates the selling process
by **connecting manufacturers with**
matching buyers at the right time

MONOPRIX

Carrefour 

REWE colruyt 

 la Sirena 



ASDA

GROUPE *Casino*
NOURRIR UN MONDE
DE DIVERSITÉ

Auchan



 franprix
Vivons au goût du jour



M

MORRISONS

Sainsbury's

Intermarché

TESCO

E.Leclerc 

METRO

SCAMARK

And more...

5,000

EUROPEAN KEY BUYERS

FOR €170 BILLION OF PRIVATE LABEL PURCHASING

MONOPRIX

Carrefour 

REWE colruyt 

 la Sirena



 KFC

ASDA

GRUPE Casino
NOURRIR UN MONDE
DE DIVERSITE

Auchan

 cora

 franprix
Vivons au goût du jour

 LEADER
PRICE

 M
MORRISONS

Sainsbury's

Intermarché

TESCO

E.Leclerc 

METRO

SCAMARK

WE TARGET 100 MAJOR PURCHASING GROUPS WHICH ARE:

RARELY AVAILABLE OVER THE PHONE

HARD TO MEET BUYERS

DIFFICULT TO GET IN TOUCH WITH BUYERS DURING SHOWS

€ 125,000 PER SALES PERSON
FOR 4 MEETINGS/YEAR
WITH POTENTIAL NEW CLIENTS



RARELY AVAILABLE OVER THE PHONE





HARD TO MEET BUYERS





DIFFICULT TO REACH BUYERS DURING SHOWS



€ 125,000
PER SALES PERSON
TO GET
4 MEETINGS/YEAR
WITH NEW
HYPOTHETICAL CLIENTS



WABEL

WABEL ONLINE

- ✓ Full edited company profile with product portfolio
- ✓ 1,000 buyers daily on wabel.com

WABEL SOURCING

- ✓ Get tenders daily from major purchasing groups
- ✓ Reply in 1 click for buyers to contact me

WABEL SUMMITS

- ✓ Meet interested buyers in a meeting room
- ✓ > 20 new business opportunities among 100 purchasing groups attending



EXPAND COMPANY EXPOSURE on WABEL.COM

WABEL ONLINE SOURCING BUSINESS MEETINGS NEWS ABOUT US **ADD YOUR COMPANY** English Log In JOIN TODAY

Products Search

Home > Snackmaster

Snackmaster
FROZEN

Founded in 1966 by an agricultural cooperative under "Schwarmstedter Tiefkühlzubehälter" situated at the south of the "Lüneburger Heide" between Hanover and Hamburg, 2011 taken over by Schme-Frost Ernst Schenkamp GmbH & Co. KG a private held company in Löttingen, Germany, Snackmaster processes approx. 10.000 mt of potatoes on three production lines in a 3 shift operation. The Potatoes are grown under controlled conditions and contracted at farmers around the factory. The potato specialities are processed from whole potatoes using valuable rape seed oil only.

Product distribution under the brand "Schwarmstedter", focussing on food retail trade.

REQUEST MEETING

Schwarmstedt Lower Saxony, Germany

Phone: +49 5071 9606 0
Fax: +49 5071 9606 29

Alter Heuweg 25
29690 Schwarmstedt, Germany

EURO 25 million

+200 employees

www.schwarmstader.de

PROFILE PRODUCTS SOURCING REQUESTS

PARENT COMPANY Schme-Frost Ernst Schenkamp GmbH & Co. KG

YEAR ESTABLISHED 1966

PRODUCTION CAPACITY 5Mt/y

LOGISTICS CAPABILITIES Europe

SPECIFIC REQUESTS Yes

CERTIFICATIONS Othertis - IFS - BRC

ACTIVITY Private Label - Brand

More info

Our top products

- Multigrain sauce with parmesan cheese frozen
- Chicken nuggets, battered with dip
- Pasta, chopped tomatoes, cherry tomatoes, beans

Contact Snackmaster

Select contact

Wilhelm Harten
Development Manager

Laura Veronesi
Sales Manager




SHARE PRODUCT DETAILS WITH KEY BUYERS

Products

Search

Home > Frozen > Frozen products > vegetables, side dishes > "Favourite" Potato Pancakes



"Favourite" Potato Pancakes


*** FROZEN**
Frozen > Frozen products > vegetables, side dishes

Quality label

GLUTEN FREE
PALM OIL FREE
GMO FREE
CHILDREN
SENIOR
KOSHER
WITHOUT PRESERVATIVE
PARABEN FREE
VEGETARIAN
LACTOSE FREE

Price positioning PREMIUM

PREMIUM QUALITY ! Favourite Potato Pancakes (Lieblings-Puffer) are exactly like home made, cut from from whole peeled potatoes, thicker than the standard Potato Pancakes and uneven in shape. Favourite Potato Pancakes are golden brown, pre-baked on both sides in non hydrogenated rape oil, allowing the product to evaporate to become gorgeously crispy. Just like home made - Free from flavour enhancing additives, artificial aromas or colourings.



Snackmaster
Tiefkühlprodukte

WABEL CERTIFIED SUPPLIER

Schwarmstedt, Lower Saxony, Germany

Phone: +49 5071 9606 0

Fax: +49 5071 9606 29

Alter Heuweg 25
29690 Schwarmstedt
Germany

EUR 15 million

100 employees

<http://www.schwarmstedter.de>

Product Details

- QUALITY LABEL(S)
- PLACE OF PROCESSING
- ORIGIN OF MAIN INGREDIENT
- MINIMUM QUANTITY
- COMPOSITION
- FORMAT

REGISTER AND SEE ALL PRODUCTS DETAILS



ACCESS ORGANIZATION CHARTS

The screenshot shows the WABEL website interface. At the top, there is a navigation bar with 'ONLINE SOURCING', 'BUSINESS MEETINGS', 'NEWS', 'ABOUT US', 'ADD YOUR COMPANY', 'English', 'Log in', and 'JOIN TODAY'. Below this is a search bar and a 'Products' dropdown menu. The main content area displays details for 'Auchan', including a photo of the store, the Auchan logo, and placeholder text. To the right, there is a 'REQUEST MEETING' button and contact information for Auchan in Schwarmstedt, Lower Saxony, Germany, including phone, fax, address, and employee count. Below the product details is a 'Contact Auchan' section with two dropdown menus for 'Select category' (EPICERIE) and 'Select sub-category' (POTAGES ET SAUCES). Below these are two contact entries: Wilhelm Harten, Development Manager, and Laura Veronesi, Sales Manager, each with a profile picture and contact details.



RECEIVE SOURCING REQUESTS FROM BUYERS

In one click on **Wabel.com**




Home > Market Data




Sourcing Requests




[ADD SOURCING REQUEST](#)

Filter by category: ALL GROCERY CHILLED FROZEN DRINKS NON-FOOD PET FOOD BABY FOOD

Show 1 | 2 | 3 | Next >

 **Lait délactosé pour chat by Provera**
 June 28, 2013 | PET FOOD
 Lait délactosé pour chat Briquette 3x20 cl - Ouverture facile - refermable bouchon de couleur bleu ou de couleur orange
 Adapté aux chatons et aux chats adultes.
[SEE MORE](#)  

 **Tartelettes pur beurre ovales nappées by Carrefour**
 June 28, 2013 | GROCERY
 Tartelettes Pâte pur beurre Forme ovale Qualité équivalente à la marque nationale leader Bonne Maman 125 g - 8 tartelettes
 emballées individuellement 3 références : Cassis Orange citron Chocolat (possibilité de proposer d'autres parfums pour la
 cassis et Forange citron).
[SEE MORE](#)  

 **Scottish Shortbread & Other Unique Biscuits by Mark & Spencer**
 June 28, 2013 | GROCERY
 Hi there, I'm in the process of creating my own brand of biscuits to package in metal tins. I'm looking for a manufacturer or
 company that can do OEM packaging of tasty scottish shortbread and other tasty biscuit collection that is enjoyed by the
 world. This will be for seasonal Chinese New Year and Christmas 2014. Please advise MOQ's per line and FOB pricing. Look
 forward seeing responses soon.
[SEE MORE](#)  

AGENDA 2016/2017
WABEL 2016 /2017
AGENDA



27-33 AVENUE DES CHAMPS ELYSEES - 75008 PARIS, FRANCE - WWW.WABEL.COM

EXHIBITION AREA



AGENDA 2016/2017
WABEL 2016 /2017
AGENDA



27-33 AVENUE DES CHAMPS-ÉLYSÉES - 75008 PARIS, FRANCE - WWW.WABEL.COM

PRE-SCHEDULED 30 MIN MEETINGS WITH INTERESTED BUYERS FROM YOUR CATEGORY



AGENDA 2016/2017
WABEL 2016 /2017
AGENDA



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RETAILER INSIGHTS

LEADING RETAILERS SHARE INSIGHTS WITH THEIR PRIORITIES



AGENDA 2016/2017
2016 /2017
AGENDA

WABEL

HOUSEHOLD & PERSONAL CARE SUMMIT

OCTOBER 12 & 13
2016 - PARIS



GROCERY SUMMIT

NOVEMBER 9 & 10
2016 - PARIS



FROZEN SUMMIT

MARCH 22 & 23
2017 - PARIS



CHILLED & DAIRY SUMMIT

APRIL 12 & 13
2017 - PARIS



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NETWORKING LUNCHES

GET TO KNOW BUYERS DURING BUSINESS LUNCHES !



AGENDA
2016/2017

WABEL 2016 /2017
AGENDA



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RESULTS

Key figures for our SUMMITS

- Average of 12 pre-scheduled meetings/company
- 37%* of those meetings lead to short term and direct business opportunities
- Additional 10 informal meetings with the right buyers of global purchasing groups during the SUMMITS
- Median contract size of 500,000 €*

* According to buyers questionnaires on our last SUMMITS

PARTICIPATING RETAILERS (non exhaustive)



WABEL

BRINGING
PRIVATE LABEL PLAYERS
TOGETHER